**Intellectual Contributions**

**Refereed Articles**

**Basic or Discovery Scholarship**


**Teaching and Learning Scholarship**


**Refereed Proceedings**

**Basic or Discovery Scholarship**


Chapters, Cases, Readings, Supplements

**Chapter**

Presentations of Refereed Papers

**International**


National


**Presentations of Non-Refereed Papers**

**International**


Swanson, S. (2012, September). *Starting or Revamping an AMA Collegiate Chapter*. Marketing Management Association (MMA), Minneapolis, Minnesota.


**Grants**

**Research**

2017: Swanson, S. UW-Eau Claire College of Business Summer 2017 Research Grant, Principal Investigator.

2016: Swanson, S. UW-Eau Claire College of Business Summer 2016 Research Grant, Principal Investigator.

2015: Swanson, S. UW-Eau Claire College of Business Summer 2015 Research Grant, Principal Investigator.

2015: Swanson, S., Skaer, J., & Nechkash, S., UW-Eau Claire Faculty/Student Research Collaboration Grant.

2015: Swanson, S. & Skaer, J., UW-Eau Claire Faculty/Student Research Collaboration Grant.

2014: Swanson, S. R. UW-Eau Claire College of Business 2014 Summer Research Grant, Principal Investigator.

2014: Swanson, S. & Guralski, N., UW-Eau Claire Faculty/Student Research Collaboration Grant, Co-Principal Investigator.

2014: Swanson, S. & Dickinson, P., UW-Eau Claire Faculty/Student Research Collaboration Grant, Co-Principal Investigator.

2013: Swanson, S. UW-Eau Claire College of Business 2013 Summer Research Grant, Principal Investigator.
2013: Swanson, S. R. & Boucher, M., UW-Eau Claire Faculty/Student Research Collaboration Grant, Co-Principal Investigator.
2013: Swanson, S. R. & Wegner, A., UW-Eau Claire Faculty/Student Research Collaboration Grant, Co-Principal Investigator.
2012: Swanson, S. UW-Eau Claire College of Business 2012 Summer Research Grant, Principal Investigator.
2011: Swanson, S. UW-Eau Claire College of Business 2011 Summer Research Grant.
2011: Swanson, S. UW-Eau Claire University Research and Creative Activities Grant.
2010: Swanson, S. UW-Eau Claire College of Business 2010 Summer Research Grant.
2009: Swanson, S. UW-Eau Claire College of Business 2009 Summer Research Grant.
2009: Swanson, S. UW-Eau Claire University Research and Creative Activities Grant.
2008: Swanson, S. UW-Eau Claire College of Business 2008 Summer Research Grant.
2008: Swanson, S. R. UW-Whitewater College of Business and Economics Research Grant.
2007: Swanson, S. UW-Whitewater College of Business and Economics Research Grant.
2005: Swanson, S. UW-Whitewater College of Business and Economics Research Grant.
2004: Swanson, S. UW-Whitewater College of Business and Economics Research Grant.
1998: Swanson, S. R. East Carolina University School of Business Research Grant.

**Teaching**

2013: Erffmeyer, R. & Swanson, S., BluGold Differential Tuition: Building Momentum in Enhancing Professional Development Opportunities for Marketing Students.

**Training**

2011: Swanson, S. China FDIB Program Grant.
2011: Swanson, S. GLOBECHINDIA Overseas Faculty Development Grant.

**Honors/Awards**

**Award**

2017: Master Scholar Award Finalist, Marketing Management Association.
2017: Best Paper Award, American Marketing Association.
2016: Best Paper Award, Academy of Business Research.
2015: Best Paper Award, Society for Marketing Advances.
2015: MBAA International McGraw-Hill Distinguished Paper Award, MBAA.
2012: Best Article of the Year, Marketing Education Review.
2008: Outstanding Research Award, Global Conference on Business and Finance.

**Honor**

2016: Chuck Tomkovick Teaching Excellence Award, University of Wisconsin - Eau Claire Department of Management and Marketing.
2014: Distinguished Service Award, American Marketing Association.
2008: Leon P. Hermsen Outstanding Teacher Award, University of Wisconsin - Whitewater College of Business and Economics.
2005 – 2008: Arno Kleimenhagen Endowed Chair, University of Wisconsin - Whitewater.
2002 – 2004: Leon P. Hermsen Outstanding Teacher Award, University of Wisconsin - Whitewater College of Business and Economics.
2001: Leon P. Hermsen Outstanding Teacher Award, University of Wisconsin - Whitewater College of Business and Economics.

2000: Leon P. Hermsen Outstanding Teacher Award, University of Wisconsin - Whitewater College of Business and Economics.