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**Assistant Professor**  
**Department of Industrial and Business Management**  
**College of Management**  
**Chang Gung University**  
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### **Academic Background**

Ph.D. Cleveland State University, 1999.  
M.B.A. Chung-Yuan Christian University, 1987.  
B.B.A. Chung-Yuan Christian University, 1984.

### **Qualification**

Academically Qualified

### **Work Experience**

Assistant Professor and Director of EMBA Program in Finance, Chang Gung University (August, 1999 - Present), Tao-Yuan, Taiwan.

Teaching Assistant, Instructor of Business College at CSU, Cleveland State University (January, 1997 - May, 1999), Ohio, United States of America.

Deputy Manager of Research Department, Harvest Securities Investment Consulting Corp. (May, 1992 - June, 1994), Taipei, Taiwan.

Deputy Manager of Research Department, Kong-Cheng Securities Corp. (August, 1989 - May, 1992), Kong-Cheng, China.

### **Consulting Experience**

1994 – 1995: Office of International Programs, Cleveland State University

### **Teaching**

**Courses from the Teaching Schedule:** (BAM184) AIG-CGU Special Topics on Finance, (BAM094) Advanced Investments, (BPM019) Biotechnology and Health Industry Management, (BAM232) Capital Market, (SBM803) Capital Market, (BS1302) Community Services, (BAM185) Corporate Governance, (BPM012) Corporate Governance, (SBM252) Entrepreneurship Management, (SBM226) Entrepreneurship Management Practice (I), (SBM227) Entrepreneurship Management Practice (II), (BAM174) Financial Institutions and Capital Markets, (SBM812) Financial Institutions and Markets, (IM2129) Financial Management, (SBM008) Financial Management, (BPM029) Health sciences and biotechnology industries substantive discussions, (BAM066) International Financial Management, (SBM225) Introduction to Entrepreneurship Management, (BAM044) Investment Banking, (BAM015) Investment Planning and Analysis, (BS3105) Investment Planning and Analysis, (SBM615) Investment Planning and Analysis, (BAM003) Management Accounting, (SBM601) Management Accounting, (BAM005) Managerial Accounting, (BPM005) Managerial Accounting, (SBM005) Managerial Accounting, (SBM637) Managerial Accounting, (BPM011) Marketing Management, (BS2017) Money; Banking and Financial Markets, (SBM805) Research Topics on Finance, (SBM807) Seminar on Asia-Pacific Financial Sector Development, (SBM603) Seminar on FPG Management Practice, (SBM806) Seminar on International Financial Management, (BAM144) Special Topics on Financial Engineering, (BAM203) Special Topics on Technology Management in Asia-Pacific Rim, (BPM032) Special Topics on Technology Management in Asia-Pacific Rim, (BAM603) Strategic Accounting Management, (BAM068) Strategic Management

## Teaching Activities

### Student Assign-Students Advised (GRAD)

2009 - 7 students.

2008 - 9 students.

2007 - 12 students.

2006 - 7 students.

## Intellectual Contributions

### Intellectual Contributions Grid

Category	DBS	CTP	LPS	Total
Articles in Refereed Journals	9			9
Publications in Refereed Conference Proceedings	13			13
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	1			1
Presentations of Refereed Papers	2			2

## College Approved Articles

### Discipline-Based Scholarship

Shyu, Y., & Reinfeld, W. (in press, 2016). Inotera Memories: Leader or Dreamer. *Asian Case Research Journal*, 20 (1), 111-131.

Shyu, Y., Lee, C., & Gleason, K. (2014). Institutional Shareholding and the January Effect in Taiwan. *Journal of Multinational Financial Management*, 27 (October), 49-66.

Shyu, Y., & Lee, C. (2009). Excess Control Rights and Debt Maturity Structure in Family-Controlled Firms. *Corporate Governance*.

Shyu, Y., & Shen, W. (2008). Pricing Stock Index Options in a Liquidity Adjusted Black Scholes Model. *Taiwan Banking & Finance Quarterly*, 9 (4), 23-46.

Shyu, Y., Wen, E., Lee, C., & Wu, S. (2008). Determinants of the Volatility Smile -Evidence from the TAIEX Option. *Journal of Futures and Options*, 1 (1), 1-32.

Shyu, Y., & Xia, G. (2008). Does Stock Market Volatility with Regime Shifts Signal the Business Cycle in Taiwan? *International Journal of Electronic Finance*.

Shyu, Y. (2003). Derivative Activities and the Risk of International Banks: A Market Index and VaR Approach. *International Review of Financial Analysis*.

Shyu, Y. (2002). The Determinants of Derivative Use by U.S. and Foreign Banks. *Research in Finance*.

Shyu, Y., Seiler, M., & Sharma, J. L. (1998). Do Changes in the Discount Rate and Fed Funds Rate Affect Financial Market Returns? *Managerial Finance*, 23 (8), 16-25.

## Refereed Proceedings

### Discipline-Based Scholarship

Shyu, Y., & Ou, N. (2008). Firm Internationalization and Systematic Risk: Evidence from Taiwan. *at 2nd International Conference on Operations and Supply Chain Management*

Shyu, Y., & Lee, C. (2008). Corporate Governance and Debt Maturity Decision in Taiwan. *Management International Conference 2008*.

Shyu, Y., & Shen, W. (2005). Option Pricing with Liquidity Risk: Evidence from Taiwan Stock Index Options. *Asian FA/FMA Conference, Kuala Lumpur, Malaysia*.

Shyu, Y., & Xia, G. (2004). Examining the Relationship between Taiwan's Stock Return Volatility and the Business Cycle. *EEFS Conference*.

Shyu, Y. (2002). Examining the Certification Effects of Underwriting in Taiwan - Banks versus Full-service Brokers. *Hawaii*

*International Conference on Business.*

Shyu, Y., & Hsuan, L. (2002). The Impact of Trading Volumes on Stock Index Futures Price and Arbitrage Performance. *Empirical Evidence from TAIFEX', present at APFA/PACAP/FMA Finance Conference.*

Shyu, Y. (2001). Derivative Activities and the Risk of International Banks: A Market Index and VaR Approach. *Multinational Finance Society in Lake de Garda.*

Shyu, Y. (2001). Derivative Activities and the Risk of International Banks: A Market Index and VaR Approach. *the annual meeting of the European FMA in Paris.*

Shyu, Y. (2000). A Comparison of Derivative Usage Among U.S. and Foreign Banks. *FMA Conference in Seattle.*

Shyu, Y. (1999). An Examination of the Cost of Equity Capital for International Banks. *Finance Society Conference.*

Shyu, Y. (1997). The Demand for International Reserves in Taiwan: An Examination of Economic Determinants and Political Shocks. *Proceedings of the 9th Association for Global Business Conference in Washington D.C..*

Shyu, Y. (1997). The Determinants of Cost of Equity Capital for International Banks in Canada, Japan, and U.S. *Proceedings of the 9th Association for Global Business Conference in Washington D.C..*

Shyu, Y. (1989). An Examination of the Cost of Equity Capital for International Banks. *East Finance Association Conference in Virginia.*

## **Chapters, Cases, Readings, Supplements**

### **Cases**

Shyu, Y., & Reinfeld, W. (2016). Inotera Memories: Leader or Dreamer. *Journal.* World Scientific.

## **Presentations of Refereed Papers**

### **International**

Shyu, Y., Chan, J., & Liang, H. (2016, March). *Spillovers of Price Efficiency and Informed Trading from Short Sales to Margin Purchases in Absence of Uptick Rule.* 7th Financial Markets and Corporate Governance Conference 2016, Melbourne, Australia.

Shyu, Y. (2016, February). *Corporate Internationalization and Systematic Risk.* Sixth Asia-Pacific Conference on Global Business, Economics, Finance and Social Sciences, Bangkok, Thailand.

## **Service**

### **Service to the Institution**

#### **Department Assignments**

##### **Chair:**

2013-2014 – 2014-2015: Student Affairs Committee

2013-2014 – 2014-2015: Student Admission Committee

##### **Member:**

2010-2011 – 2012-2013: Curriculum Development Committee

2010-2011 – 2011-2012: Student Admission Committee

2009-2010 – 2010-2011: Student Affair Committee

2007-2008 – 2008-2009: Curriculum Development Committee

2006-2007 – 2007-2008: Student Affair Committee

2006-2007: Faculty Evaluation Committee

#### **College Assignments**

##### **Chair:**

2009-2010 – 2010-2011: AACSB Task Force

##### **Member:**

2013-2014 – 2014-2015: Student Admission Committee  
2011-2012 – 2013-2014: AACSB Task Force  
2010-2011: Space Utilization Committee  
2009-2010: Facility Committee  
2007-2008 – 2009-2010: Curriculum Development Committee  
2007-2008: Space Utilization Committee  
2007-2008: Research Center  
2007-2008: AACSB Departmental Delegates

## **Professional Development**

### **Assurance of Learning - Professional Development**

2014: Clinical Informatics & Medical Statistics Research Center - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 5  
2014: Center of General Education - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 5  
2014: Center of General Education - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 4  
2014: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 1  
2014: Center of Instructional Resource - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 2  
2014: Center of Instructional Resource - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 1  
2014: Center of Instructional Resource - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 9  
2013: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 5  
2013: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 6  
2013: Center of General Education - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 19  
2013: Center of General Education - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 20  
2013: Center of General Education - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 22  
2013: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 7  
2013: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 1  
2013: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 5  
2013: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 7  
2013: Center of General Education - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 29  
2013: Center of General Education - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 34  
2013: College of Medicine - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 6  
2012: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 2  
2012: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 3  
2011: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 4  
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2011: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 5  
2011: Center of General Education - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 16  
2010: Center of General Education - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 7  
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2009: Center of General Education - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 5  
2009: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 7  
2008: Center of General Education - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 3  
2008: Center of General Education - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 9  
2008: College of Management - Enhancing Teaching Effectiveness, Taoyuan, Taiwan. Session 8

## **Honors/Awards**

### **Award**

2009: , Chang Gung University.

1990: , Cheng-Shen Broadcasting Corp..

### **Honor**

1991: , Kong-Cheng Securities Corp..