
Marisa Crisostomo, Ph.D.
Assistant Professor
Computer Information and Decision Management
College of Business
mcrisostomo@wtamu.edu

Academic Background

Ph.D. University of Oklahoma, Norman, Oklahoma, Psychology (Quantitative Methods Emphasis), 2017.

M.S. University of Oklahoma, Norman, Oklahoma, Psychology, 2015.

B.A. Gonzaga University, Spokane, Washington, Psychology (Dance Emphasis), 2012.

Work Experience

Academic Experience

Clinical Assistant Professor of Decision Management & Miller Professor of Entrepreneurship, West Texas A&M University (2018 - Present), Canyon, Texas.

Clinical Assistant Professor of Decision Management, West Texas A&M University (2017 - 2018), Canyon, Texas.

Instructor, University of Oklahoma (2014 - 2017), Norman, Oklahoma. Courses taught include Elements of Psychology, Understanding Statistics, and Cognitive Psychology

Lab Instructor and Teaching Assistant, University of Oklahoma (2012 - 2014), Norman, Oklahoma. Supports Elements of Psychology, Understanding Statistics, and Research Methods courses

Intellectual Contributions:

Refereed Articles

Crisostomo, M. E., & Chauhan, R. S. (2019). Individualized Student Feedback: Are Templates the Solution? *Management Teaching Review.*, doi: 10.1177/2379298118823672.

Crisostomo, M. E., & Chauhan, R. S. (2018). Using the Occupational Information Network (O*NET) to Demonstrate the Importance of Understanding Statistics for Undergraduate Students. *Teaching Statistics - An International Journal for Teachers.*

Nelson, M., Crisostomo, M., Khericha, A., Russo, F., & Thorne, G. (2012). Classic Debates in Selective Attention: Early vs Late, Perceptual Load vs Dilution. *Perception*, 41 (8), 997-1000.

Presentation of Refereed Papers

International

Crisostomo, M. & Hammer, E. (2018). Empowering the Amarillo, TX Homeless Population: Student Exploration of Business Principles through Experiential Learning. *Enactus Worlds 2018*, San Jose, California.

Crisostomo, M. & Kimball, D. (2017). Improving Study Strategies Through Testing Experience. *Psychonomic*

Society's Annual Meeting, Vancouver, Canada-British Columbia.

Crisostomo, M. & Kimball, D. R. (2016). The Effects of Testing When Competing Information is Studied Later. Psychonomic Society's Annual Meeting, Boston, Massachusetts.

Crisostomo, M. & Kimball, D. R. (2014). The Effect of Source Monitoring on Reconsolidation. Psychonomic Society's Annual Meeting, Long Beach, California.

Crisostomo, M. & Kimball, D. R. (2013). The Effects of Pretesting and Testing on Memory and Inferencing. Psychonomic Society's Annual Meeting, Toronto, Canada.

Service:

Service to the University

College Assignments

Faculty Advisor:

2017-2018: Enactus

Member:

2018-2019: Scholarship Committee

2018-2019: Research and Teaching Symposium

2017-2018: Research and Teaching Symposium Committee

University Assignments

Member:

2017-2018 – 2018-2019: Distinguished Lecture Series Committee

Honors-Awards-Grants

Award

2015: Department of Psychology Graduate Teaching Award, University of Oklahoma.

2014: Provost Distinction in Teaching Award, University of Oklahoma.

Courses Taught

Courses taught, but not in the Schedule:

CIDM 2342: Statistics for Business and Economics

CIDM 6300: Statistical Methods in Business and Economics
