
J. Christopher Zimmer, Ph.D.
Assistant Professor
Computer Information and Decision Management
College of Business
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Academic Background

Ph.D. Clemson University, Clemson, South Carolina, Management Information Systems, 2011.

M.S. Middle Tennessee State University, Murfreesboro, TN, Accounting Information Systems, 2002.

B.S. Middle Tennessee State University, Murfreesboro, TN, Psychology, 1994.

Work Experience

Academic Experience

Assistant Professor of Computer Information Systems, West Texas A&M University (2015 - Present), Canyon, Texas.

Assistant Professor & Associate McDevitt Chair of Management Information Systems, Le Moyne College (2012 - 2015), Syracuse, New York.

Assistant Professor of Management Information Systems, Le Moyne College (2010 - 2012), Syracuse, New York.

Visiting Professor of Management Information Systems, Le Moyne College (2009 - 2010), Syracuse, New York.

Graduate Assistant, Clemson University (2003 - 2008), Clemson, South Carolina.

Non-Academic Experience

International

Senior Database Administrator, Covance Clinical and Periapproval Services (1998 - 2003), Brentwood, Tennessee.

Intellectual Contributions:

Refereed Articles

Bellah, J., Chen, L., & Zimmer, J. C. (2018). Design and Implementation of a Web-based Project Management Information System. *International Journal of Designs for Learning*, 9 (1), 158-170.

Zimmer, J. Christopher, & Henry, R. M. (2017). The role of social capital in selecting interpersonal information sources. *Journal of the Association for Information Science and Technology*, 68 (1), 5-21.

Zimmer, J. Christopher, Craig, K., Tams, S., Thatcher, J., & Pak, R. (2015). The role of age in task performance: Examining curvilinear and interaction effects of user age, expertise, and interface design on mistake-making. *Journal of Business Economics*, 85 (4), 323-348.

Lin, S. J., Zimmer, J. Christopher, & Lee, V. (2014). Decoupling software from hardware in technology

acceptance research. *Journal of Computer Information Systems*, 54 (2), 77-86.

Lin, S. J., Zimmer, J. Christopher, & Lee, V. (2013). Podcasting acceptance on campus: The differing perspectives of teachers and students. *Computers & Education*, 68 (1), 416-428.

Grabowski, M., Orne, D., Zimmer, J. Christopher, McCallum, D., & Lin, S. (2012). St. Ignatius and the blackberry: What can Jesuit education teach us about teaching information systems in a connected world? *Journal of Jesuit Business Education*, 3 (1), 13-36.

Featherman, M., Wright, R., Thatcher, J., Zimmer, J. Christopher, & Pak, R. (2011). The influence of interactivity on e-service offerings: An empirical examination of benefits and risks. *8AIS Transactions on Human-Computer Interaction*, 3 (1), 1-25.

Zimmer, J. Christopher, Aarsal, R. E., Al-Marzouq, M., & Grover, V. (2010). Knowing your customers: Using a reciprocal relationship to enhance voluntary information disclosure. *Decision Support Systems*, 48 (2), 395-406.

Zimmer, J. Christopher, Aarsal, R. E., Al-Marzouq, M., & Grover, V. (2010). Investigating online information disclosure: Effects of information relevance, trust and risk. *Information & Management*, 47 (2), 115-123.

Thatcher, J. B., Zimmer, J. Christopher, Gundlach, M. J., & McKnight, D. H. (2008). Internal and external dimensions of computer self-efficacy: An empirical investigation. *IEEE Transactions on Engineering Management*, 55 (4), 628-644.

Zimmer, J. Christopher, Henry, R. M., & Butler, B. S. (2007). Determinants of the use of relational and nonrelational information sources. *Journal of Management Information Systems*, 24 (3), 297-331.

Presentation of Refereed Papers

International

Zimmer, J. Christopher & Henry, R. M. (2007). Antecedents to relational and nonrelational source use: An experimental investigation. *International Conference on System Sciences*, Waikoloa, Hawaii.

Zimmer, J. Christopher, Henry, R., & Butler, B. (2006). Factors affecting the use of relational and nonrelational information sources. *Academy of Management Annual Meeting*, Atlanta, Georgia.

National

Zimmer, J. Christopher, Chen, L., & Bellah, J. C. (2018). Project Management Software: Development & Evaluation of the PMIS. *ABIS 2018 Conference Proceedings*, Albuquerque, New Mexico.

Zimmer, J. Christopher & Philpot, D. (2018). Stickleby or Ikea? Comparing the ERP Academic Alliances. *Southwest Decision Science Institute*, Albuquerque, New Mexico.

Zimmer, J. Christopher & McCallum, D. (2014). How would St. Ignatius teach SAP? Studying the impact of emotions and helpfulness on purchasing decisions. *Annual Conference on Jesuit Business Education*, San Francisco, California.

Zimmer, J. Christopher (2012). Unethical behavior: Technology to the rescue. *Annual Conference on Jesuit Business Education*, Los Angeles, California.

Zimmer, J. Christopher, Grabowski, M., Orne, D., McCallum, D., & Lin, S. J. (2011). St. Ignatius and the Blackberry: What can Jesuit education teach us about teaching information systems in a connected world? *Annual Conference on Jesuit Business Education*, Cincinnati, Ohio.

Zimmer, J. Christopher & Aarsal, R. (2007). An empirical investigation of the determinants of online

information disclosure. American Conference on Information Systems, Keystone, Colorado.

Research Grants

Funded

2016: Zimmer, J. Christopher Kilgore Faculty Research, Principal Investigator.

2013: Zimmer, J. Christopher McDevitt Summer Research Grant, Principal Investigator, Le Moyne College.

Service:

Service to the University

Department Assignments

Mentoring Activities:

2017: WT Tech Cub

2017-2018: Hour of Code

Other Institutional Service Activities:

2017: CIDM outreach to Los Barrios de Amarillo Step up to Success

College Assignments

Faculty Advisor:

2017: WT Tech Club

2017-2018: WT Tech Club

Member:

2018-2019: Faculty Development and Recognition Committee

2017-2018 – 2018-2019: Teaching Excellence Committee

2015-2016 – 2016-2017: Research and Teaching Symposium Committee

Other Institutional Service Activities:

2017: CFA competition team

2017-2018: ABET quality assurance

2017-2018: Join the Herd 2.0

University Assignments

Member:

2017-2018: QEP Proposal Review Team

Mentoring Activities:

2017-2018: Discover WT

Service to the Profession

Reviewer - Article / Manuscript

2017: International Journal of Information Management.

2016 – 2017: MIS Quarterly.

Reviewer: Conference Paper

2017: Americas Conference on Information Systems. Reviewed for the Accounting Information System conference track. In particular the SIGASYS: IS Control, Audit and Reporting subtrack within AIS.

2017: 23rd Americas Conference on Information Systems. I reviewed a paper for the Social Computing track at AMCIS. In particular the SocCOMP minitrack--social media within the organization.

Service to the Community

Member of a Committee

2017: Los Barrios de Amarillo step up to success., Encouraged local students to pursue a degree in business at WT. Generated student interest in the presentation by working with IT to provide 40 iPads for attendee use.

2017: Los Barrios de Amarillo Step Up to Success., Encouraged local students to pursue a degree in business at WT. Generated student interest in the presentation by working with IT to provide 40 iPads for attendee use.

Other Community Service Activities

2016: AITP Region 3 Conference, Tech Club members and I helped register participants, proctor events, and provide assistance to conference attendees as needed.

2016: ACE: ACHIEVEMENT THROUGH COMMITMENT TO EDUCATION, Johann Sebastian Joust came out again on October 17 & 18 for the ACE program held on campus. About 140 students participated and learned about CIS, the College of Business, and the benefits associated with technical careers. This program guarantees access to qualifying students at WT or AC.

2016: Top of Texas, We used a video game called Johann Sebastian Joust at the Top of Texas event held at the FUBC. The game caused quite a spectacle and was successful in drawing students' attention toward our display. About 1,500 students came through the FUBC and 400 students filled out information cards requesting more information about the college of business.

2016: Los Barrios de Amarillo Step Up to Success. Encouraged local high school students to pursue a degree in business at WT. Generated student interest in the presentation by working with IT to provide 40 iPads for attendee use.

2015: Los Barrios de Amarillo Step Up to Success, Accompanied two of my CIDM colleagues to Amarillo to encourages high school students to think of college as an option. Most of these students typically do not think college is a viable option for them, and our purpose is to get them to think that college is an option, and in particular to think that they should come to WT and choose CIDM as their major.

2015: Amarillo College Transfer Student Outreach, The College of Business went to Amarillo College to meet with and talk to students about transferring to WT to pursue bachelor's degrees once they finished the associates degrees at AC.

Honors-Awards-Grants

Award

2014: Instructional Technology Champion Teaching Award, Le Moyne College.

2007: Outstanding Graduate Teaching Assistant, Clemson University.

Courses Taught

Courses taught, but not in the Schedule:

CIDM 4388: Enterprise Resource Planning

CIDM 6310: Information Technology Management

CIDM 6363: Enterprise Process Management

ACCT 3375: Accounting Information Systems
