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**Academic Background**

M.A. University of Tokyo, Socio-information and communication, 1994

**Work Experience**

**Teaching**

**Intellectual Contributions**

**Refereed Articles**

**Applied or Integrative/application Scholarship**

Cheng, S. (2002). An Analysis about the Female Image of TV Commercial Films In Taiwan and Japan : A Critical Approach.  
*The bulletin of the Institute of Socio-Information and Communication Studies, the University of Tokyo*, 62, 99-124.

**Service**

**Service to the Profession**

**Presentation**

2012: World Institute for Action Learning - Japan 7th Asia Action Learning Forum in Tokyo, Tokyo, Japan (International).  
Action Learning In Taiwan