Isabelle WALSH
Management of Projects, Information Systems and Supply Chains
Paris

CV

Biography:
Isabelle Walsh defended her PhD and HDR (Habilitation à Diriger des Recherches: Habilitation to supervise research) in Paris-Dauphine University (France). Beside methodological and research design issues, her research themes include Information Systems Usage, Cultural Issues and Change Management. Her research has been published in several international top tier outlets (European Journal of Information Systems, Journal of Strategic Information Systems, Organizational Research Methods, Systèmes d'Information & Management, etc.). Beyond her research achievements, she has extensive corporate and consultancy experience and is currently Distinguished Professor at SKEMA Business School in France and Associate Dean for the Digitalization Academy; her teaching is aligned with her research themes.

Skills & Interests

Research Skills
- Mixed-design research (Qualitative and quantitative)
- Classic grounded theory with mixed data and techniques
- Bibliometrics: Co-citation and bibliographic coupling analyses
- PLS-PM

Languages
- French, English

Expertise
- Information Systems Usage
- Strategic Alignment
- Cultural Issues
- Change Management
- Knowledge Sharing

Citizenship:
- France, Ireland
Qualification: Scholarly Academic

Academic Degrees
- HDR: Université Paris-Dauphine, France, 2014
- Ph.D.: Université Paris Dauphine, 2009

Work Experience
- Distinguished Professor, SKEMA Business School & Associate Dean of the Digitization Academy (from January 2018), SKEMA Business School (September, 2017 - Present), PARIS LA DEFENSE, France.
- Head of Project Management, Information Systems and Supply Chains Department, SKEMA Business School (January, 2016 - December, 2017), PARIS LA DEFENSE, France.
- Full Professor, SKEMA Business School (January, 2016 - September, 2017), Paris, France.
- Head of the ShaRP (Sharing Research with Pleasure) Research group & Head of Distance learning DBA (DDBA), SKEMA Business School (January, 2016 - August, 2017), PARIS LA DEFENSE, France.
- Full Professor and Head Department of Economics, Cultures and International Affairs, NEOMA Business School (2012 - 2015), Rouen, France.
- Professor & Researcher, Université de Strasbourg - EM Strasbourg (2009 - 2012), Strasbourg, France.
- Adjunct professor & Consultant, Adjunct professor & Consultant (2005 - 2009), N/A, France.

Intellectual Contributions

Articles in Journals
Articles in Proceedings


Walsh, I. (2013). Théorie enracinée, méthodes mixtes de recherche et ‘big data’: une opportunité à ne pas laisser passer... 18ème Colloque Association Information et Management. Lyon, France.


Books, Monographs, Compilations, Manuals

Chapters, Cases, Readings, Supplements
Guelmami, M. & Walsh, I. (2015). Traduire et aligner pour mieux gérer une clinique privée en Tunisie.. In Beaulieu P. & Kalika M. (Eds.), La création de connaissance par les managers. Editions EMS.

Conference Presentations
Walsh, I. (2011). Qui a dit que la théorie enracinée était une méthode qualitative ? Le chemin menant au concept d'usage prévisible par l'analyse des nuages statistiques formés par les utilisateurs de TI. Grounded Theory workshop, Strasbourg, France.

Walsh, I. (2010). La différence entre la manière dont on mène une recherche avec une approche de théorie enracinée et la manière dont on la retranscrit pour publier. Grounded Theory workshop ICIS, St Louis, Louisiana.


**Other Research**

2017: WALSH, I., Prix FNEGE du meilleur ouvrage de recherche en managament, ouvrage non collectif. Prix décerné pour ouvrage: Découvrir de nouvelles théories. Editions ems. [Basic or Discovery Scholarship]

2016: WALSH, I., HOLTON, J., BAYLIN, L., Levina, N., & Glaser, B. Best Paper Award. Best research paper award in Organizational Research Methods journal (Ranked 2 CNRS, ***)

2014: WALSH, I., RENAUD, A., & KALIKA, M., Best Paper Award. Best Paper Award. CIGREF-AIM Prize- in Association Information & Management (Ranked 2 CNRS - ***) [Basic or Discovery Scholarship]

**Professional Service**

**Board Member: PRJ Editorial Review Board**

2015: Management International (International). This journal is ranked 3 (**) by the CNRS
2015: Journal of strategic information systems (International). This journal is ranked 2 (***') by the CNRS

**Chair: Conference / Track / Program**

2013: Paper symposium- Academy of Management (International). Can you spare some Change? Examining, Anticipating, and Regulating Shifts in Organizational Culture. Symposium sponsored by the ODC Division
2013: American Academy of Management Annual Conference (International). PDW- The full power of grounded theory methodology

**Member: Committee/Task Force**


**PhD supervision (students from other institutions)**

2017: ECRICOM (International). Leticia Loyola de Oliveira

**Reviewer: Reviewer for a Journal**

2017: Systèmes d'Information et Management (International). Review of the article: E mail, survivor or walking dead?
2016: M@n@gement (International).
2016: Journal of mixed method research (International).